



GAL 2165

ATTORNEY DOCKET NO.: 9469-4 DI2

DI2
#4/Power
Std
7-28-01

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Robert J. SCHENA, et al.

Application No.: 09/768,535

Filing Date: January 24, 2001

For: Printed Medium Activated Interactive
Communication

Group Art Unit: 2165

Examiner: Not Assigned

Assistant Commissioner for Patents
Washington, D.C. 20231

Sir:

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JUL 23 2001

Technology Center 2100

CERTIFICATE OF MAILING (37 CFR 1.8a)

I hereby certify that the documents listed below are being deposited with the United States Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to the Assistant Commissioner for Patents.

Revocation of Original Power of Attorney and Grant of New Power of Attorney
Copies of Filed Assignments


Daniel H. Golub, Reg. No 33,701
Morgan Lewis & Bockius, LLP
1701 Market Street
Philadelphia, PA 19103
Telephone No.: 215-963-5055
Fax No.: 215-963-5299

Date July 16, 2001



PATENT
ATTORNEY DOCKET NO. 9469-4 DI2

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Robert J. SCHENA, et al.

Application No.: 09/768,535

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Washington, D.C. 20231

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**REVOCATION OF ORIGINAL POWER OF ATTORNEY
AND GRANT OF NEW POWER OF ATTORNEY**

Sir:

Assignee, AirClic, Inc., hereby revokes all previous Powers of Attorney in the above action and hereby grants its power of attorney to:

MORGAN, LEWIS & BOCKIUS LLP: Daniel H. Golub, Reg. No. 33,701; Alison B. Weisberg, Reg. No. 45,206; and Kim R. Jessum, Reg. No. 43,694.

Please send all future correspondence concerning this application to MORGAN, LEWIS & BOCKIUS LLP at the following location:

MORGAN, LEWIS & BOCKIUS LLP
1701 Market Street
Philadelphia, Pennsylvania 19103-2921
(215) 963-5055

Telephone calls regarding this application should be directed to Daniel H. Golub (215) 963-5055.

CERTIFICATE UNDER 37 C.F.R. § 3.73(b)

AirClic, Inc., a corporation located in Delaware, certifies that it is the assignee of the entire right, title and interest in the patent identified above by virtue of either:

A. ☐ An assignment from the inventor(s) of the patent identified above filed in the application. The assignment was recorded in the Patent and Trademark Office at Reel_____ Frame _____.

OR

B. ☒ A chain of title from the inventors, of the patent identified above, to the current assignee as shown below:

1. From: Robert J. Schena; Mike Anderer; Peter B. Ritz and Mike Bernstein
To: Silicon Stemcell, LLC
The document was recorded in the Patent and Trademark Office at Reel/Frame 010370/0493.
The assignment covers parent patent application 09/310,355, continuations and divisionals.
The present application is a divisional of 09/310,355 and is therefore covered by the assignment.
2. From: Silicon Stemcell, LLC
To: UniVIRSE, LLC
The document is enclosed herewith and was previously submitted for recordation on June 6, 2001. The assignment covers parent patent application 09/310,355, continuations and divisionals. The present application is a divisional of 09/310,355 and is therefore covered by the assignment.
3. From: UniVIRSE, LLC
To: AirClic, Inc.
The document is enclosed herewith and was previously submitted for recordation on June 6, 2001. The assignment covers parent patent application 09/310,355, continuations and divisionals. The present application is a divisional of 09/310,355 and is therefore covered by the assignment.

☒ Copies of assignments or other documents in the chain of title are attached.

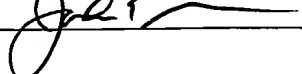
To the best of the undersigned's knowledge and belief, title is in the assignee identified above. The undersigned (whose title is supplied below) is empowered to act on behalf of the assignee.

I hereby declare that all statements made herein of my own knowledge are true, and that all statements made on information and belief are believed to be true; and further, that these statements are made with the knowledge that willful false statements, and the like so made, are punishable by fine or imprisonment, or both, under Section 1001, Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

Date: 7/9/01

Name: John Parker

Title: Vice President, AirClic, Inc.

Signature: 

11-15-1999

MRD 11/8/99



301

To the Honorable Commission

101199257

the attached original documents or copy thereof.

1. Name of conveying party(ies):

Robert J. Schena, Mike Anderer, Peter B. Ritz and Mike Berenstein

Additional name(s) of conveying party(ies) attached ☐ Yes ☒ No

3. Nature of Conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other: _____

Execution Date: November 2, 1999

2. Name and address of receiving party(ies):

Silicon Stemcell, LLC
100 Four Falls Corporate Center, Suite 211
West Conshohocken, PA 19428

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JUL 23 2001

Technology Center 2100

Additional name(s) & addresses attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is _____

A. Patent Application No.(s)

09/310,355

B. Patent No.(s)

Additional numbers attached ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Gregory J. Lavorgna, Esq.
Seidel, Gonda, Lavorgna & Monaco, P.C.
1800 Two Penn Center Plaza
Philadelphia, PA 19102

Attorney Docket No. 9469-4

6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 3.41)

\$40.00

- ☐ Enclosed
☒ authorized to be charged to deposit account

8. Deposit Account Number: 19-1135

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9. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Gregory J. Lavorgna

Name of Person Signing

Signature

November 4, 1999

Date

Total number of pages including cover sheet, attachments, and document: 5

OMB No. 0651-0011 (exp. 4/94)

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

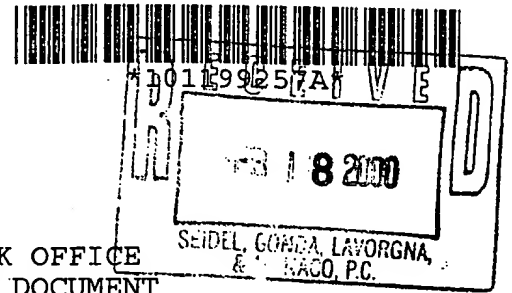


UNITED STATES DEPARTMENT OF COMMERCE
Patent and Trademark Office
ASSISTANT SECRETARY AND COMMISSIONER
OF PATENTS AND TRADEMARKS
Washington, D.C. 20231

FEBRUARY 11, 2000

PTAS

SEIDEL, GONDA, LAVORGNA & MONACO, P.C.
GREGORY J. LAVORGNA, ESQ.
1800 TWO PENN CENTER PLAZA
PHILADELPHIA, PA 19102



UNITED STATES PATENT AND TRADEMARK OFFICE
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY, SUITE 320, WASHINGTON, D.C. 20231.

RECORDATION DATE: 11/08/1999

REEL/FRAME: 010370/0493
NUMBER OF PAGES: 5

BRIEF: ASSIGNMENT OF ASSIGNOR'S INTEREST (SEE DOCUMENT FOR DETAILS).

ASSIGNOR:

SCHENA, ROBERT J.

DOC DATE: 11/02/1999

ASSIGNOR:

ANDERER, MIKE

DOC DATE: 11/02/1999

ASSIGNOR:

RITZ, PETER B.

DOC DATE: 11/02/1999

ASSIGNOR:

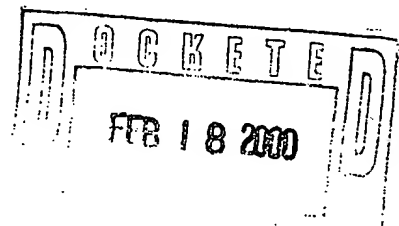
BERENSTEIN, MIKE

DOC DATE: 11/02/1999

ASSIGNEE:

SILICON STEMCELL, LLC
100 FOUR FALLS CORPORATE CENTER
SUITE 211
WEST CONSHOHOCKEN, PENNSYLVANIA

19428



010370/0493 PAGE 2

SERIAL NUMBER: 09310355
PATENT NUMBER:

FILING DATE: 05/12/1999
ISSUE DATE:

PAULA MCCRAY, EXAMINER
ASSIGNMENT DIVISION
OFFICE OF PUBLIC RECORDS



UNITED STATES DEPARTMENT OF COMMERCE
Patent and Trademark Office
ASSISTANT SECRETARY AND COMMISSIONER
OF PATENTS AND TRADEMARKS
Washington, D.C. 20231



101199257B

AUTHORIZATION TO CHARGE ADDITIONAL FEES TO DEPOSIT ACCOUNT

FEBRUARY 11, 2000

TO: OFFICE OF FINANCE
FROM: ASSIGNMENT DIVISION
OFFICE OF PUBLIC RECORDS
SUBJECT: DEPOSIT ACCOUNT CHARGE(S)

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CHARGE THE DEPOSIT ACCOUNT LISTED BELOW ADDITIONAL FEE(S) AS INDICATED BELOW. AUTHORIZATION TO CHARGE ADDITIONAL FEES HAS BEEN PROVIDED PER THE ATTACHED COVER SHEET, OR BY DIRECT CONTACT WITH THE CUSTOMER.

DEPOSIT ACCOUNT NUMBER: 191135
PROPERTY NUMBER: 09310355

RECORDING FEES:

FEE CODE: 581 AMOUNT: 40

IF YOU HAVE ANY QUESTIONS REGARDING THIS NOTICE, YOU MAY CONTACT THE INDIVIDUAL WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723.

PAULA MCCRAY, EXAMINER
ASSIGNMENT DIVISION
OFFICE OF PUBLIC RECORDS

TRADEMARK SERVICE FEES:	FEE CODE:
RECORDING FIRST MARK	481
RECORDATION SECOND AND SUBSEQUENT MARK IN SAME DOCUMENT	482
LABOR CHARGES FOR SERVICES PER HOURS OR FRACTION THEREOF	484
UNSPECIFIED OTHER SERVICES	485

PATENT SERVICE FEES:

RECORDING EACH PATENT ASSIGNMENT, 581

AGREEMENT, OTHER PAPER, PER PROPERTY	
LABOR CHARGES FOR SERVICES PER HOUR	584
(\$30) OR FRACTION THEREOF	
UNSPECIFIED OTHER SERVICES	585



ASSIGNMENT

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JUL 23 2001
Technology Center 2100

WHEREAS, we, Robert J. Schena, Mike Anderer, Peter B. Ritz, and Mike Berenstein, respectively citizens of the United States of America, with respective post office addresses of 424 General Washington Road, Wayne, PA 19807, 4567 South Mathews Way, Salt Lake City, UT 84124, 1225 Gilbert Road, Meadowbrook, PA 19046 and 5300 E. Calle Basque, Tucson, AZ 85718, hereinafter generally referred to as "ASSIGNORS", are the owners of the following patent application and the invention disclosed and claimed therein:

U.S. Patent Application No. 09/310,355 filed May 12, 1999, for

"PRINTED MEDIUM ACTIVATED INTERACTIVE COMMUNICATION"

and,

WHEREAS, Silicon Stemcell, LLC, a Delaware limited liability company having a place of business at 100 Four Falls Corporate Center, Suite 211, West Conshohocken, PA 19428, hereinafter generally referred to as "ASSIGNEE", is desirous of acquiring said invention and said application for Letters Patent,

NOW, THEREFORE, in consideration of the sum of One Dollar and other good and valuable executed consideration, the full receipt and sufficiency of all of which are hereby acknowledged, and intending to be legally bound hereby, we, the undersigned ASSIGNORS, hereby agree to sell, assign, transfer and convey and by these presents do sell, assign, transfer and convey unto the above-named ASSIGNEE, the whole and entire right, title and interest

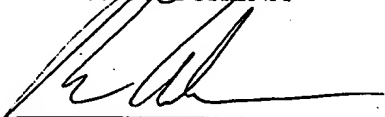
in and to said invention as described in the above application for Letters Patent, for the territory of the United States and its possessions and territories and all foreign countries, and

in and to the above application for Letters Patent and any and all United States Letters Patent which may be granted on said application and all United States and foreign Letters Patent which may be granted on said invention including divisions, reissues and continuations;


said invention, application and Letters Patent to be held and enjoyed by the above-named ASSIGNEE, for ASSIGNEE's own use and behoof, and for ASSIGNEE's legal representatives and assigns to the full end of the term or terms for which said Letters Patent may be granted, as fully and entirely as the same would have been held by the undersigned ASSIGNORS had this assignment and sale not been made; and for the aforesaid consideration ASSIGNORS hereby covenant, agree and undertake to execute, whenever requested by the above-named ASSIGNEE, all patent applications, assignments, lawful oaths and any other papers which ASSIGNEE may deem necessary or desirable for securing to ASSIGNEE or for maintaining for ASSIGNEE all the Letters Patent hereby assigned or agreed to be assigned; all without further compensation to the undersigned ASSIGNORS.



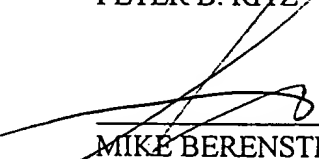
ROBERT J. SCHENA (L.S.)



MIKE ANDERER (L.S.)



PETER B. RITZ (L.S.)



MIKE BERENSTEIN (L.S.)

Commonwealth of Pennsylvania:

ss

County of :

Before me, a notary public, in and for the State and County aforesaid, on this 2nd day of November, 1999 personally appeared Robert J. Schena who being to me personally known, and who having first executed the foregoing instrument in my presence and having been by me first duly sworn, did acknowledge the foregoing instrument as his free deed and act, signed, sealed and delivered by him for the purpose therein stated and intending to be legally bound thereby and intending that said instrument be recorded.

Sharon Hickerson

Notary Public

State of :

ss

County of :

Notarial Seal
Sharon Hickerson, Notary Public
West Conshohocken Boro, Montgomery County
My Commission Expires Sept. 2, 2002

Before me, a notary public, in and for the State and County aforesaid, on this 2nd day of November, 1999 personally appeared Mike Anderer who being to me personally known, and who having first executed the foregoing instrument in my presence and having been by me first duly sworn, did acknowledge the foregoing instrument as his free deed and act, signed, sealed and delivered by him for the purpose therein stated and intending to be legally bound thereby and intending that said instrument be recorded.

Sharon Hickerson

Notary Public

Commonwealth of Pennsylvania :

ss

County of :

Notarial Seal
Sharon Hickerson, Notary Public
West Conshohocken Boro, Montgomery County
My Commission Expires Sept. 2, 2002

Before me, a notary public, in and for the State and County aforesaid, on this 2nd day of November, 1999 personally appeared Peter B. Ritz who being to me personally known, and who having first executed the foregoing instrument in my presence and having been by me first duly sworn, did acknowledge the foregoing instrument as his free deed and act, signed, sealed and delivered by him for the purpose therein stated and intending to be legally bound thereby and intending that said instrument be recorded.

Sharon Hickerson

Notary Public

Notarial Seal
Sharon Hickerson, Notary Public
West Conshohocken Boro, Montgomery County
My Commission Expires Sept. 2, 2002

State of :

ss

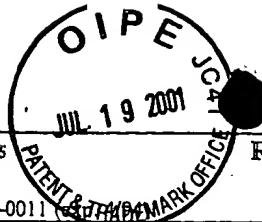
County of :

Before me, a notary public, in and for the State and County aforesaid, on this 20 day of November, 1999 personally appeared Mike Berenstein who being to me personally known, and who having first executed the foregoing instrument in my presence and having been by me first duly sworn, did acknowledge the foregoing instrument as his free deed and act, signed, sealed and delivered by him for the purpose therein stated and intending to be legally bound thereby and intending that said instrument be recorded.

Sharon Hickerson

Notary Public

Notarial Seal Sharon Hickerson, Notary Public West Conshohocken Boro, Montgomery County My Commission Expires Sept. 2, 2002
--



To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Silicon Stemcell, LLC

Additional name(s) of conveying party(ies) attached? [] Yes [X] No

2. Name and address of receiving party(ies):

Name: UniVIRSE, LLC

Internal Address: _____

Street Address: _____

City: _____ State: _____ ZIP: _____

Additional name(s) & address(es) attached? [] Yes [X] No

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3. Nature of conveyance:
[X] Assignment [] Merger
[] Security Agreement [] Change of Name

[] Other _____

Execution Date: March 9, 2001

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No(s). 09/295,823, 09/236,176, and 09/310,355.

B. Patent No(s). _____

Additional numbers attached [] Yes [X] No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: DANIEL H. GOLUB

Internal Address: _____

Street Address: 1701 Market Street

City: Philadelphia State: PA ZIP: 19103-2921

6. Total number of applications and patents involved: [3]

7. Total fee (37 C.F.R. § 3.41) \$ 120.00

[X] Enclosed

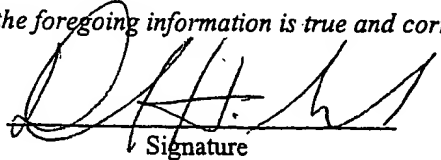
[] Authorized to be charged to deposit account

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

DANIEL H. GOLUB  June 6, 2001
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: [5]



ASSIGNMENT

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JUL 23 2001
Technology Center 2100

WHEREAS, SILICON STEMCELL, LLC., a limited liability corporation organized and existing under the laws of the State of Delaware (hereinafter referred to as ASSIGNOR), desires to sell, assign and transfer the entire, right, title and interest in the inventions and United States Patents listed on the attached Exhibit A hereto and the inventions, applications for Letters Patent of the United States and certain foreign countries listed on the attached Exhibit B hereto; and

WHEREAS, UniVIRSE LLC., a limited liability corporation organized and existing under the laws of the State of Delaware (hereinafter referred to as ASSIGNEE), is desirous of acquiring the entire interest in, to and under said patents, patent applications and said inventions and in, to and under Letters Patent or similar legal protection to be obtained therefor in the United States and in any and all foreign countries.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for good and valuable consideration, ASSIGNOR does hereby sell, assign and transfer to ASSIGNEE the full and exclusive right, title and interest to said patents, patent applications and inventions, listed on Exhibits A and B, in the United States and its territorial possessions and in all foreign countries and to all Letters Patent or similar legal protection in the United States and its territorial possessions and in any and all foreign countries to be obtained for said inventions by said patents and patents applications or any continuation, divisional, renewal, substitute or reissue thereof or any legal equivalent thereof in a foreign country for the full term or terms for which the same may be granted.

ASSIGNOR HEREBY COVENANTS that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale; and

ASSIGNOR FURTHER COVENANTS that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said

Letters Patent and legal equivalents in foreign countries as may be known and accessible to ASSIGNOR and ASSIGNOR will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said patents, patent applications, inventions and said Letters Patent and said equivalents thereof in any foreign country which may be necessary or desirable to carry out the purposes thereof.

IN WITNESS WHEREOF, I have hereunto set hand and seal this 9th day of March, 2000.

By (Signature):

Peter B. Ritz

Name Printed:

Peter B. Ritz

Title:

President, Silicon Stemcell

STATE OF

)

) ss.

COUNTY OF

)

BE IT KNOWN, that on this _____ day of _____, 2000, before me personally came _____, who duly acknowledged the signing of the foregoing instrument to be voluntary act and deed, and who executed the same, with full power and authority to do so on behalf of and with the authorization of the above-named entity, and for the purpose therein specified.

Notary Public

Exhibit A

Not Applicable

Exhibit B

U.S. Patent Application No. 09/236,176, Filed January 25, 1999, entitled "*Printed Medium Activated Interactive Communication of Multimedia Information, Including Advertising*"

U.S. Patent Application No. 09/295,823, Filed January 25, 1999, entitled "*Method for Managing Printed Medium Activated Revenue Sharing Domain Name System Schemas*"

U.S. Patent Application No. 09/310,355, Filed May 12, 1999, entitled "*Printed Medium Activated Interactive Communication*"

JUL 19 2001

RECORDATION FORM COVER SHEET
PATENTS ONLY

U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office

EXPRESS MAIL LABEL NO.

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

UniVirse, LLC

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

2. Name and address of receiving party(ies):

Name: AirClic, Inc.

Internal Address: —

Street Address: 512 Township Line Road, Suite 200, Building 5

City: Blue Bell State: PA ZIP: 19422

Additional name(s) & address(es) attached? ☐ Yes ☒ No

3. Nature of conveyance:

☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

Execution Date: March 9, 2001

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No(s). 09/295,823,
09/236,176, and 09/310,355.

B. Patent No(s).

Additional numbers attached ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: DANIEL H. GOLUB

Internal Address: _____

Street Address: 1701 Market StreetCity: Philadelphia State: PA ZIP: 19103-2921

6. Total number of applications and patents involved: [3]

7. Total fee (37 C.F.R. § 3.41) \$ 120.00☒ Enclosed☐ Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*DANIEL H. GOLUB

Name of Person Signing

Signature

June 6, 2001

Date

Total number of pages including cover sheet, attachments, and document: [5]

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents & Trademarks, Box Assignments

Washington, D.C. 20231



ASSIGNMENT

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Technology Center 2100

WHEREAS, UniVIRSE, LLC., a limited liability corporation organized and existing under the laws of the State of Delaware (hereinafter referred to as ASSIGNOR), desires to sell, assign and transfer the entire, right, title and interest in the inventions and United States Patents listed on the attached Exhibit A hereto and the inventions, applications for Letters Patent of the United States and certain foreign countries listed on the attached Exhibit B hereto; and

WHEREAS, AIRCLIC., INC., a corporation organized and existing under the laws of the State of Delaware (hereinafter referred to as ASSIGNEE), is desirous of acquiring the entire interest in, to and under said patents, patent applications and said inventions and in, to and under Letters Patent or similar legal protection to be obtained therefor in the United States and in any and all foreign countries.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for good and valuable consideration, ASSIGNOR does hereby sell, assign and transfer to ASSIGNEE the full and exclusive right, title and interest to said patents, patent applications and inventions, listed on Exhibits A and B, in the United States and its territorial possessions and in all foreign countries and to all Letters Patent or similar legal protection in the United States and its territorial possessions and in any and all foreign countries to be obtained for said inventions by said patents and patents applications or any continuation, divisional, renewal, substitute or reissue thereof or any legal equivalent thereof in a foreign country for the full term or terms for which the same may be granted.

ASSIGNOR HEREBY COVENANTS that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale; and

ASSIGNOR FURTHER COVENANTS that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent and legal equivalents in foreign countries as may be known and accessible to ASSIGNOR

and ASSIGNOR will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said patents, patent applications, inventions and said Letters Patent and said equivalents thereof in any foreign country which may be necessary or desirable to carry out the purposes thereof.

IN WITNESS WHEREOF, I have hereunto set hand and seal this 9th day of March, 2000.

By (Signature):

PB Ritz

Name Printed:

Peter B. Ritz

Title:

Chairman, UniVIRSE LLC

STATE OF

)

) ss.

COUNTY OF

)

BE IT KNOWN, that on this _____ day of _____, 2000, before me personally came _____, who duly acknowledged the signing of the foregoing instrument to be voluntary act and deed, and who executed the same, with full power and authority to do so on behalf of and with the authorization of the above-named entity, and for the purpose therein specified.

Notary Public

Exhibit A

Not Applicable

Exhibit B

U.S. Patent Application No. 09/236,176, Filed January 25, 1999, entitled "*Printed Medium Activated Interactive Communication of Multimedia Information, Including Advertising*"

U.S. Patent Application No. 09/295,823, Filed January 25, 1999, entitled "*Method for Managing Printed Medium Activated Revenue Sharing Domain Name System Schemas*"

U.S. Patent Application No. 09/310,355, Filed May 12, 1999, entitled "*Printed Medium Activated Interactive Communication*"